

12 - 16 Aprile 2016, The Mall - Porta Nuova, Milano

SPACE&INTERIORS MAKES ITS DEBUT AND SCORES A RESOUNDING SUCCESS

Appearing for the first time on the packed Fuorisalone calendar, space&interiors makes a splash.

In five days, the architectural finishes exhibit-cum-event **space&interiors** chalked up some amazing figures for a newcomer: 56 partner companies, more than 8,000 visitors (about 30% of whom from overseas), 83 foreign delegates from 12 countries (Azerbaijan, China, UAE, Japan, Iran, Kazakhstan, Lebanon, Qatar, Russia, Saudi Arabia, UK, USA), 70,000 visits and over 200,000 page views at www.space-interiors.it, 157 Italian and foreign journalists and 8 meetings with internationally renowned architects.

The feedback from exhibitors was extremely positive, with the event staged by MADE expo in connection with the Salone del Mobile.Milano generating contacts with qualified trade visitors attracted by the stylish and balanced blend of culture and products.

"space&interiors was the only downtown event linked directly with the Salone del Mobile.Milano, and it was the outcome of a concept that brought Salone del Mobile and MADE expo together in a synergistic plan to add something new and exciting to design week," says Roberto Snaidero, President of Salone del Mobile.Milano. "Architects Migliore+Servetto came up with a winning idea for a culturally meaningful event that made perfect sense when combined with the impact and experience of Salone del Mobile, laying the foundations for its success both today and going forward."

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PRESS

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